

Summer Reading Commercial Activity – Due Friday 9/4

You will make a commercial that advertises either a specific summer reading book or the task of summer reading itself (referring to your SR books as well). In this commercial, you must clearly demonstrate the use of ethos, pathos and logos. You may form groups of 3-4, you do not all have to have read the same summer reading book.

There are two forms this commercial can take:

- 1) An edited, finished cut of the commercial lasting between 30-60 seconds.
or
- 2) A performed and narrated commercial, accompanied by a typed script.

All groups should turn in a paper explaining their use of each appeal along with the digital commercial or commercial script.

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